



(국문/영문)이름: 최정욱/Joung wook Choi

(국문/영문)직위: 대표이사/CEO

(국문/영문)소속: (주)전략컨설팅 울림 /Woollim Inc.

(국문/영문)기타소속: 전략본부 / Strategic Planning HQ.

**(국문/영문)강연제목: 정신건강 R&D 사업 기획 방법 및 정부 예비타당성조사 프로세스 / Method of planning mental health R&D project and Process of Governmental Preliminary Feasibility Analysis**

#### **Abstract(영문):**

Considering national disgrace of having the highest suicide rate in the OECD, disastrous situations like COVID-19, and the increment of depression among the people due to social/economic factors, mental health management became an urgent issue.

Currently, the Ministry of Health and Welfare is planning an R&D project to invest a large-scale budget for 10 years to solve people's mental health problems.

Mental health problem, especially for patients who have already got worse symptoms, is difficult to solve with medical examination by interview, counseling, and drug treatments through hospital visits.

Recently, the validity of the use of digital phenotype data has been proven. Scientific identification, converged delivery system and service technology are required to maintain mental health of the entire nation. It is also necessary that patients should also be identified by biological biomarkers, which including prospective clinical data and brain engineering, rather than the traditional method of examination by interview for symptoms and signs. At the same time, several biomedical technologies should be integrated. To do so, participation of various experts is required.

In this session, current planning of mental health R&D project and the process of governmental preliminary feasibility analysis will be explained.

#### **Brief Biosketch (간단한 이력, 연구/대외활동 소개,국문/영문)**

Ph.D Candidate in Strategic Planning, Hanyang University

Head of IM center, TechnoValue(주)기술과가치) (~2021)

CEO, Woollim Inc. (주)전략컨설팅 울림) (2021~)

- **Governmental science & technology policy, R&D project planning, establishment of mid- to long-term strategy and consultation of commercialization for companies/hospitals**
- **Advisory member of performance evaluation of government agency**
- **Healthcare sector: planning for infectious diseases, medical devices, regenerative medicine and pharmaceutical industry**  
**e.g. Success in preliminary feasibility analysis in the field of infectious disease and regenerative medicine, planning of establishment of the National Institute of Infectious Disease, etc.**